

What is claimed is:

1. A method for establishing a communication connection between a control center and a terminal which is preferably situated in a motor vehicle, data being transmitted via the established communication connection, wherein establishment of a connection is requested by a call by the control center to the terminal, whereupon the terminal automatically establishes a connection to the control center.
2. A method for establishing a communication connection between a control center and a terminal, data being transmitted via the established communication connection, wherein the control center transmits a call to a selected terminal as a function of an external request, and a request for connection is expected from the terminal, and data communication subsequently takes place between the control center and the terminal.
3. A method for establishing a communication connection between a control center and a terminal which is preferably situated in a motor vehicle, data being transmitted via the established communication connection, wherein the terminal receives a call requesting the establishment of a connection and automatically establishes a connection to a control center as a function thereof.
4. The method as recited in one of the preceding claims, wherein the communication connection is established via a mobile wireless network and the call is one of the calls specified in the mobile wireless standard, for example, a telephone call, data call, etc.

5. The method as recited in one of the preceding claims, wherein the incoming request is checked in the terminal on the basis of the telephone number of the requestor and/or on the basis of transmitted data.
6. The method as recited in one of the preceding claims, wherein the connection is established automatically by the terminal dialing into a network.
7. The method as recited in one of the preceding claims, wherein the request to establish a connection is checked in the terminal, and in the case of a correct request for connection, the terminal terminates the call and subsequently establishes a connection.
8. The method as recited in one of the preceding claims, wherein the communication between the terminal and control center takes place according to a standardized client-server communication type, for example, WAP.
9. A device for establishing a communication connection between a control center and a terminal which is preferably situated in a motor vehicle, data being transmitted via the established communication connection, characterized by a control center including means which transmit a request to establish a connection via a call, by a transmission path for transmitting a call, and by a terminal having means which receive the call and automatically establish a connection to the control center.
10. A device for establishing a communication connection between a control center and a terminal, data being transmitted via the established communication connection, characterized by a control center including means which

place a call to a selected terminal based on an external request, expect a request to establish a connection from the terminal, and subsequently transmit data, i.e., perform a client-server communication with the terminal.

11. A device for establishing a communication connection between a control center and a terminal which is preferably situated in a motor vehicle, data being transmitted via the established communication connection, characterized by a terminal having means which receive a request to establish a connection and, as a function thereof, automatically establish one or more predefined connections.
12. A computer program having program code means for executing all steps of any one of Claims 1 through 8 when the program is executed on a computer.
13. A computer program product having program code means which are stored on a computer-readable data medium for executing the method as recited in any one of Claims 1 through 8 when the program product is executed on a computer.